



**Vivekananda Kendra Academy for Indian Culture, Yoga And Management
(VK-AICYAM), Bhubaneswar**

विवेकानन्द केन्द्र ऐक्यम्

"All differences in this world are of degree, and not of kind, because oneness is the secret of everything."

-Swami Vivekananda

VK-AICYAM Objectives, Goals, and Key Activities

The following table provides a summary of VK-AICYAM Objectives, Articulations, and Goals mapped to Indian Culture, Yoga, and Management.

Indian Culture	Yoga	Management
Objective: To preserve and strengthen the rich heritage of Indian Culture in the stated Indian regions.	Objective: To undertake study and field activities leading to adoption and strengthening of Yoga practices.	Objective: To study and disseminate the management principles and its applicability on day-to-day life.
Articulation: <i>'Culture – The Value of Life'</i>	Articulation: <i>'Yoga – The Vision of Life'</i>	Articulation: <i>'Management – The Life Practices'</i>
Goals: To study the unique attributes and traits of the different tribal and traditional communities. To understand challenges, issues, and the integrative forces in their life and how it affects cultural, social, and healthcare practices. To formulate development plans to address tribal needs with regional and national interests. To enrich, strengthen, and promote the cultural traditions and art forms and highlights the underlying unity of their diverse traditions and heritage. To build awareness on the value of traditional culture such as healing practices and cultural expressions through recognition, publications, and training.	Goals: To study and research on the efficacy of Yoga for bringing harmony to one's body and mind. To study the application of Yogic concepts and techniques in social, education, and healthcare setups with modern scientific approach. To research and prepare different Yoga modules for the benefit of different segment of our society. To propagate Yoga and its application for holistic living and bringing harmony in the context of perpetually changing social dynamics and family priorities. To partner with institutions at state/national/international level for recognition of courses offered by VK-AICYAM and establishing Yoga as a 'Way of Life'.	Goals: To study management practices and establish relevance, if any, based on Indian scriptures. To study the management techniques and the affinity analysis with respect to Indian cultural and ethical practices. To bring ethics and social harmony into the contemporary business management. To organise seminar, symposium, and conference on doctrines, ideas, and concepts enshrined in Indian scriptures and enrich the modern management practices. To establish VK-AICYAM as a Centre of Excellence (COE) by conducting certified courses for professionals and youths on Holistic Lifestyle Management.

The core functional activities are:

- Seminars, Workshops, Trainings, Events, and Guest Lectures (online participation)
- Student Internship
- Study by Research Scholars
- Collaboration with institutions to foster common objectives through field study and research
- Recognition of Communities, Researchers, and Key Contributors (Awards/Rewards)
- Documentation, Print Publications, Digital Publications, and Website Content Publications

The key support activities include Management of Fund Raising, Budgeting, Program and Operations.

VK-AICYAM Establishment	
Attribute	Value
VK-AICYAM Established on	January 12 th 2020
VK-AICYAM Postal Address	AICYAM, Vivekananda Kendra Jagamara-Pokhariput Road, Bhubaneswar - 751030
VK-AICYAM Website	www.vkaicyam.org
VK-AICYAM Office Email	vkaicyam@vkendra.org
Email contact for query/information	info@vkaicyam.org
VK-AICYAM Director	Dr. Santosh Kumar Mohanty Email: director.vkaicyam@vkendra.org
VK-AICYAM Secretary	Shri Laxminarayan Panigrahy Email: laxminarayan@vkendra.org
VK-AICYAM 2025-26 Publications	
VK-AICYAM Publications ✓ Publication through website ✓ Soft copy can be shared through email on request ✓ The print copy of ऐक्यम् Annual Publication (2026) can be shared through postal mail on request)	• VK-AICYAM Concept Paper V2.0 • VK-AICYAM Governance Framework V2.0 • Publication of Anandalaya Margdarshika V2.0 • Student Internship Learning Framework • Traditional Healing Conference Proceedings • Foundation Day Proceedings • Samaj Prabodhak Program: The Journey • ऐक्यम् Annual Publication (2026) • VK-AICYAM Performance Report (FY 25-26) • VK-AICYAM Factsheet (FY 25-26) • VK-AICYAM Activity Calendar (FY 26-27)

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